



SREENARAYANAGURU OPEN UNIVERSITY

The State University for Education, Training and Research in Blended Format, Kerala

University Building, Kureepuzha, Kollam, Kerala-691601 | www.sgou.ac.in

Bachelor of Arts (Nano Entrepreneurship)

Assignment Questions

Semester I

Fundamentals of Entrepreneurship

(B23NE01DC)

SET 1 -Descriptive

Instructions for writing Descriptive Assignments

Answer any one assignment in a minimum of five pages. Each Assignment carries 15 marks.

1. Analyse the key characteristics/traits of successful entrepreneurs and provide examples to illustrate each trait.
2. Compare and contrast intrapreneurship and technopreneurship, discussing their unique challenges and potential impacts on organisational success.
3. What are the steps involved in conducting a feasibility study? Provide examples.
4. Discuss the role of nano enterprises in the Indian economy and the challenges they face.
5. Compare and contrast SWOT Analysis and PESTEL Analysis as tools for environmental scanning.

SET II -Analytical

Instructions for writing Analytical Assignments

Answer any one assignment. No page limit. Each Assignment carries 15 marks.

1. Develop a case study of a successful woman entrepreneur in your region, analyzing her journey, challenges faced, and strategies for success.
2. Conduct a market analysis for a new product or service you want to introduce.
3. Compare two enterprises of different sizes (e.g., a micro-enterprise and a medium enterprise) in the same industry. Assess how their scale affects their market reach, resource utilisation, and challenges.
4. Create a strategic plan for transitioning from your current role (student or employee) to starting your own business. What steps would you take, and how would you address potential challenges?
5. Create an environmental scanning framework for a startup company, outlining key areas to monitor and methods for data collection and analysis.



Common Course for All Programmes
Semester I-Language Core
Reading and Writing English
(B21EG01LC)

Instructions for Writing Assignments

Descriptive

- *Clearly outline the key elements or aspects that need to be described, such as features, characteristics, or events.*
- *Employ descriptive language that can engage the senses and ensure vivid pictures, enhancing the richness of descriptions.*
- *Organise the assignment in a coherent sequence to guarantee clarity and facilitate the smooth conveyance of ideas.*

Analytical:

- *Clearly articulate your main argument in a concise manner at the beginning of your answer. This sets the tone for your analysis and helps the reader understand the central point you are trying to convey.*
- *Support your analysis with specific examples and quotes from the literature .Use direct textual evidence to illustrate and reinforce your points.*
- *Move beyond mere summary and engage in critical analysis .Interpret the significance of the literary elements, such as themes, characters, and symbols.*

SET 1 (Descriptive)

1. Explore the significance of non verbal communication as a supplement to verbal communication. Provide examples from daily life and discuss how nonverbal cues such as body language, paralanguage, and gestures enhance or sometimes contradict the verbal messages we convey.
2. Describe in detail Dr. A.P.J. Abdul Kalam's dream and vision for India as depicted in his book *Ignited Minds*.
3. Detail the various parts of speech in English, providing relevant examples to highlight their functions.
4. Investigate how editing contributes to effective communication, particularly for writers using English as a Second Language (ESL). Provide examples from the passage to illustrate the steps involved in the editing process, and discuss how these steps lead to a refined and polished final draft.

5. Write a persuasive essay on the dangers of social media addiction among today's youth.

SET II (Analytical)

1. Analyse how barriers like physical, psychological, and cultural factors can affect the listening process. Provide examples illustrating the impact of these barriers on communication outcomes and discuss strategies to enhance listening skills, fostering more meaningful and productive interactions.
2. How does H.H. Munro employ symbolism in his short story "The Open Window," and what deeper meanings or thematic elements are conveyed through the use of symbolic elements in the narrative?
3. Using apt examples of your choice, discuss the forms and functions of different tenses in English.
4. Analyse the importance of graphical aids, such as tables, graphs, and figures, in enhancing the presentation of information in reports. Consider practical examples and potential challenges in applying the suggested steps to real-world report writing scenarios.
5. Prepare a précis of the following passage and explain the different steps involved:

There is an enemy beneath our feet—an enemy more deadly for his complete impartiality. He recognizes no national boundaries, and no political parties. Everyone in the world is threatened by him. The enemy is the Earth itself. When an earthquake strike, the world trembles. The power of a quake is greater than anything man himself can produce.

But today scientists are directing a great deal of their effort into finding some way of combating earthquakes and, perhaps at some time shortly, mankind will have discovered a means of protecting itself from earthquakes. An earthquake strikes without warning. When it does, its power is immense. If it strikes a modern city, the damage it causes is as great as if it has struck a primitive village. Gas mains burst, explosions are caused and fires are started. Underground railways are wrecked. Buildings collapse, bridges fall, dams burst and gaping crevices appear in busy streets.

If the quake strikes at sea, huge tidal waves sweep inland. If it strikes mountain regions, avalanches roar down into the valley. Consider the terrifying statistics from the past 1755: Lisbon, capital of Portugal—the city was destroyed entirely and 450 killed; 1970: Peru—50,000 killed. In 1968, an earthquake struck Alaska. As this is a relatively unpopulated part, only a few people were killed. But this likely was one of the most powerful quakes ever to have hit the world.

Geologists estimate that during the tremors, the whole of the state moved over 80 feet farther west into the Pacific Ocean. Imagine the power of something that can move an entire subcontinent! This is the problem that scientists face. They are dealing with forces so immense that man cannot hope to resist them. All that can be done is to try to pinpoint just where the earthquake will strike and work from there. At least some precautionary measures can then be taken to save lives and some property.(https://englishluv.com/examples-of-precis-writing/#google_vignette)



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Bachelor of Arts (Nano Entrepreneurship)

Assignment Questions

Semester I

Management of Nano Enterprises

(B23NE01AN)

SET 1 -Descriptive

Instructions for writing Descriptive Assignments

Answer any one assignment in a minimum of five pages. Each Assignment carries 15 marks.

1. Explain the significance of planning and organising in nano businesses.
2. Discuss the relevance of Fayol's principles of division of work and unity of direction in managing nano enterprises.
3. Discuss the importance of performance appraisal in a nano business with relevant examples.
4. What do you mean by On-the-job training? What are the various forms of On-the-job training?
5. Explain how recognition and reward lead to employee retention.

SET II -Analytical

Instructions for writing Analytical Assignments

Answer any one assignment. No page limit. Each Assignment carries 15 marks.

1. Identify a local nano business in your area and analyse the key management functions they apply.
2. Choose a small business in your locality and analyse its workforce planning strategy. Identify key strengths and gaps.
3. Create a training plan for a small business of your choice, focusing on immediate skill improvement for new employees.
4. Visit a nano enterprise of your choice and identify the working capital requirement of that firm. Also, try to learn about the working capital cycle of the firm and its influence on the business.
5. Understand the credit policy of a firm and analyze the various decisions undertaken by the firm for formulating the policy.



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COMMON COURSE FOR UG PROGRAMMES
SEMESTER I
ENVIRONMENTAL STUDIES
(ABILITY ENHANCEMENT COMPULSORY COURSE)
B21ES01AC

SET 1 (Descriptive)

*Each set of Assignments will consist of 5 (five) questions and learners shall choose **any one** from each set. Each Assignment carries 15 marks.*

1. Identify the threats to water resources. Develop a detailed strategy to conserve the water resources.
2. Discuss on the provisions of sustainable development in the scenario of growing population in India.
3. Make a detailed report on major environmental movements in Kerala and comment on its outcomes.
4. What are the different types of forests in India? How can habitat destruction influence biodiversity loss?
5. Give an account on the sources of e-waste. Discuss the measures to reduce the impact of e-wastes on environment.

(1*15=15)

SET II (Analytical)

1. Based on the floods in Kerala during 2018 and 2019, prepare a report on the flood affected area nearest your locality. Collect the secondary data to include the social and environmental impacts, in the report. Develop a strategic flood management and mitigation plan for the area mentioned, based on the terrain and population.

2. Identify the types of solid wastes generated in your locality and their sources. Evaluate the solid waste management strategies employed by the authorities in your locality. Identify the challenges and suggest feasible solutions.
3. Prepare a list of endangered mammals in India and add a short note for each. Prepare a report on the conservation strategies implemented by Government of India, since independence till date. Analyse the outcome of the major conservation strategies implemented.
4. Collect the data on any three major environment disasters occurred in Kerala since Independence. Prepare a detailed report on each with regard to the damage on health, environment and economy. Evaluate the status of ecosystem restoration after the occurrence of specified disasters. Comment on the challenges and suggest feasible solutions.
5. “Wetlands are Earth’s kidneys”. Evaluate this statement and record the ecosystem services provide by a wetland area near to your place of residence. Identify the threats faced by the wetland and develop a plan to conserve the ecosystem.

(1*15=15)
