

QP CODE

Enrollment Number:

B1015

Name:

BA DEGREE EXAMINATIONS, APRIL 2025
First Semester
B.A. Nano Entrepreneurship
B23NE01DC – Fundamentals of Entrepreneurship
(2024 July Admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. Define Entrepreneurship.
2. What is meant by tertiary sector?
3. Who is a nano entrepreneur?
4. Which sector is related to the manufacturing industry?
5. Write two examples for State Entrepreneurs.
6. Who are trading entrepreneurs?
7. What is entrepreneurial attitude?
8. Who are Joint entrepreneurs?
9. What is meant by women entrepreneurs?
10. What is the role of innovative entrepreneurs?
11. What are the features of micro enterprises?
12. Who are known as social entrepreneurs?
13. List out any two features of ecopreneurs.
14. What is international entrepreneurship?
15. What is meant by One Person Company?
16. What is entrepreneurial readiness?

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

17. List out any four features of primary sector.
18. Explain the meaning of public enterprises.
19. List out any four characteristics of large enterprises.

20. Explain the role of social entrepreneurship.
21. Explain the challenges of social entrepreneurship.
22. Explain the importance of ecopreneurship.
23. Differentiate between entrepreneur and intrapreneur.
24. Explain the importance of entrepreneurs.
25. Explain the features of technopreneurship.
26. Explain the characteristics of co-operative enterprises.

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5 marks.

27. Explain the characteristics of an enterprise.
28. Briefly explain the factors affecting the growth of entrepreneurship.
29. Explain the importance of environmental scanning.
30. Explain the entrepreneurial readiness pyramid.
31. Briefly explain the classification of enterprises on the basis of MSMED Act.
32. Describe the challenges faced by women entrepreneurs.
33. Explain the entrepreneurial traits.
34. Explain the challenges in establishing an enterprise.

(5X4=20)

Section D

Answer any two of the following questions in three pages each. Each question carries 10 marks.

35. Discuss the conditions that influence entrepreneurial timing.
36. Discuss in detail the components of a business plan.
37. Evaluate the functions of an entrepreneur.
38. Explain the techniques of environmental scanning.

(15X2=30)