

QP CODE

Enrollment Number:

A3018

Name:

M.COM DEGREE EXAMINATIONS, DECEMBER 2024

Second Semester

M.Com

M21CM05DC – E-Business and Cyber Laws

(2023 July admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

1. Write in two sentence about Diksha.
2. What is UPI?
3. What is B2B Commerce?
4. What is e-marketing?
5. Who are Cyber buyers?
6. Write about Retail CRM.
7. What is ERP?
8. What is Privacy Risk?

(2X5=10)

Section B

Answer any six of the following questions in a paragraph each. Each question carries 5 marks.

9. Differentiate between E-commerce and E-business.
10. Narrate Auction Model.
11. Briefly explain any five Factors of E-business Design.
12. What is E-mail marketing?
13. Explain the reasons for the growing importance of e-advertisements?
14. What are the Disadvantages of Electronic Retailing?
15. Explain five Key features of web-based Information System.
16. List out any five Advantages of EPOS for store owners.

17. Explain the components of the e-supply chain.
18. Explain any five types of cyber security threats.

(5X6=30)

Section C

Answer any two of the following questions in four pages each. Each question carries 15 marks.

21. Explain e- governance? Explain five major initiatives related to public service delivery.
22. What is Cyber-security risk management? Explain six major E- business risk management issues.
23. Explain Supply Chain Management. Narrate the Trends In Supply chain Management?
24. What is ERP? Explain in detail the Process of ERP implementation.

(15X2=30)