

**QP CODE**

**Enrollment Number:** .....

**T6056**

**Name:** .....

**BBA DEGREE EXAMINATIONS, MAY 2024**

**First Semester**

**B.B.A**

**B21BB01DC – Principles of Management**

**(2023 July Admissions)**

**Time: 3 Hours**

**Max Marks: 70**

**Section A**

**Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.**

1. Management is both science and -----.
2. The father of scientific management is -----.
3. -----is an art of getting things done through others.
4. -----is a basic human need according to Maslow.
5. An employee should receive commands from a single boss is called the principle of unity of -----
6. -----leadership style encourages participation and collaboration from members.
7. Esprit de corps means-----
8. A clerk belongs to -----level of management.
9. Administration is having -----scope than management.
10. Who put forward the two-factor theory?
11. -----is predicting the future based on past data.
12. What is a budget?
13. What is a formal organization?
14. What is job rotation?
15. Managerial grid model is developed by -----

**(1X10=10)**

**Section B**

**Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.**

16. Define management.

17. What is organizational structure?
18. What is meant by positive motivation?
19. Explain the term job analysis.
20. What is meant by oral communication?
21. What is delegation?
22. What is McGregor's theory X?
23. What is recruitment?
24. What is meant by planning?
25. What is meant by human needs?

**(2X5=10)**

### **Section C**

**Answer any four of the following questions in one page each. Each question carries 5 marks.**

26. Explain the features of management.
27. What are the objectives of planning?
28. Explain Maslow's need hierarchy theory.
29. Explain the need for controlling.
30. Briefly explain the elements of communication.
31. Explain the principles of organizing.
32. What are the functions of a supervisor?
33. What are the principles of directing?

**(5X4=20)**

### **Section D**

**Answer any two of the following questions in three pages each. Each question carries 15 marks.**

34. Explain in detail the evolution of management thought.
35. What is meant by leadership? Explain in detail the leadership theories.
36. Explain in detail the communication process and barriers to communication.
37. Explain in detail the process of staffing.

**(15X2=30)**