QP CODE

G1022

Enrollment Number: ……

Name: ……

B.A DEGREE EXAMINATIONS, JUNE 2026
Sixth Semester
Common for B.A Economics/History/Sociology/Philosophy
B21BB01GE – Entrepreneurship and Startups
(2023 January Admissions)

Time: 3 Hours **Max Marks: 70**

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. State the meaning of entrepreneur.
2. Identify one major characteristic of a successful entrepreneur.
3. Mention one type of entrepreneur based on ownership.
4. State one role of entrepreneurs in economic development.
5. Mention one quality commonly associated with women entrepreneurs.
6. Expand WEP.
7. Identify one agency that may conduct EDP.
8. Identify one phase of EDP.
9. State the meaning of startup.
10. Mention one feature of Startup India Initiative.
11. Identify one component of the startup ecosystem.
12. State the meaning of unicorn startup.
13. Mention one institution supporting startups in Kerala.
14. Identify one source of startup finance.
15. State one purpose of project report.

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

16. Distinguish between entrepreneur and entrepreneurship.
17. State any two qualities required for entrepreneurial success.
18. Mention two problems faced by women entrepreneurs in India.

19. State two ways in which entrepreneurs contribute to employment generation.
20. Mention any two objectives of EDP.
21. State two benefits of Startup India recognition.
22. Mention two basic problems commonly faced by startups.
23. State two functions of incubators in startup development.
24. Mention two important licenses required by startups.
25. State two requirements of a good project report.

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5 marks.

26. Explain the important characteristics of an entrepreneur.
27. Analyse the role of entrepreneurs in the economic development of a country.
28. Explain the major types of entrepreneurs with suitable examples.
29. Explain the relevance of EDP in developing entrepreneurial motivation and competence.
30. Explain the major components of the startup ecosystem.
31. Examine the role of Kerala Startup Mission in promoting startups in Kerala.
32. Discuss the importance of startup finance in the survival and growth of new ventures.
33. Explain the general principles of preparing a good project report.

(5X4=20)

Section D

Answer any two of the following questions in four pages each. Each question carries 15 marks.

34. "Entrepreneurship is a major driver of economic development." Analyse this statement by explaining the meaning, qualities, types, and economic role of entrepreneurs.
35. Women entrepreneurs contribute significantly to inclusive economic development. Examine the recent developments, problems, and possible remedies relating to women entrepreneurship in India.
36. Startup India and state-level startup support systems have changed the entrepreneurial ecosystem in India. Evaluate this statement with reference to startup recognition, incubators, finance, licensing, and exemptions.
37. A group of students plans to start an eco-friendly food processing unit in Kerala. Prepare a detailed framework for their project report and explain how project appraisal can help in assessing feasibility, finance, market potential, and social impact.

(15X2=30)