QP CODE

H1171

Enrollment Number: ……

Name: ……

B.A DEGREE EXAMINATIONS, MARCH 2026
Sixth Semester
Common for B.A Arabic/English/Hindi/Malayalam/Sanskrit
B21BB01GE – Entrepreneurship and Startups
(2022 Admissions)

(Supplementary)

Time: 3 Hours **Max Marks: 70**

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. The person who is willing to take risks to turn his innovative and creative ideas in to business is known as …….
2. Who is the founder of Nykaa, a leading online retailer of beauty and wellness products?
3. Expand KPI.
4. The entrepreneur who focuses on the exchange of goods between producer and consumer is known as …….
5. Who is the founder of Facebook?
6. ……. is the process of evaluating a business proposal to determine the project is worth funding.
7. ROI means:
8. …….. is the point at which the business covers all cost and begins making profit.
9. In which year, Startup India initiative was launched?
10. Who grants Startup recognition?
11. Which portal offers Startup registration and support in India?
12. What does GeM stand for?
13. Write the full form of KSUM.
14. How many years of tax holiday are eligible startups in India entitled to?
15. Raising small amounts of money from a large number of people in the early stage of startup for funding is known as …….

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

16. Define entrepreneur.
17. What do you understand by state entrepreneurs?
18. What is women entrepreneurship?
19. What is meant by EDP?
20. What is project appraisal?
21. Define startups.
22. What is innovation?
23. What is the primary aim of social startups?
24. What do you understand by startup management?
25. What do you understand by the term 'Angel Investors'?

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5 marks.

26. Briefly explain the key services provided by the startup incubators.
27. Differentiate between traditional business management and startup management.
28. Explain the step-by-step process for startup recognition.
29. Brief the key services of Startup India Portal.
30. Why project appraisal is important?
31. Explain the objectives of EDPs.
32. Enumerate the role of entrepreneurs in economic development.
33. What are the problems faced by women entrepreneurs?

(5X4=20)

Section D

Answer any two of the following questions in four pages each. Each question carries 15 marks.

34. Elaborate the entrepreneurial qualities and traits.
35. Explain the key methods to effectively measure the success of an Entrepreneurship Development Programme (EDP).
36. Explain the stages of evolution of startups in India.
37. Describe the basic problems faced by startups in India.

(15X2=30)