

QP CODE

A4058

Enrollment Number:

Name:

B.A. DEGREE EXAMINATIONS, DECEMBER 2024
Second Semester
B21EG01AC – English for Communication
(2023 July admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. What is non-verbal communication?
2. What is Ding Dong theory of Language origin?
3. What is horizontal communication in an organization?
4. Give two examples of psychological barriers to communication.
5. What are the four skills of communication?
6. What is scanning in reading?
7. What is a global language?
8. What is the hybrid language formed from Hindi and English?
9. What is asynchronous communication?
10. What is NPTEL?
11. What is a source of synonyms for words?
12. What is a Search Engine?
13. Who is hostile audience?
14. What is a spelling trap?
15. Give an example of a cybercrime.

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

16. Mention the physical and mental health hazards of using electronic tools excessively.
17. What are emoticons? Explain with examples.
18. What are the dangers of hacking?

19. Explain VoIP and its use.
20. Why is it important to understand your audience?
21. What are links and hypertexts?
22. What are signposts in reading?
23. Explain the significance of TED talks.
24. Mention 5 don'ts in listening etiquette.
25. What are the features of human languages?

(2X5=10)

Section C

Answer any six of the following questions in one page each. Each question carries 5 marks.

26. Briefly mention the 5 major theories about the origin of language.
27. Explain the major forms of formal communication within an organisation.
28. Describe the five steps of the writing process.
29. What are the steps involved in listening?
30. Mention some of the steps involved in enhancing vocabulary.
31. Distinguish between manuscript speaking and memorised speaking.
32. What is the role of diction in writing?
33. List out some of the online tools that can help in creating error-free contents.
34. Discuss how the invention of printing technology helped the writing systems.
35. Explain the steps involved in the traditional offset printing process.
36. What is the role of Cloud computing and AI in the present-day world?
37. What is the significance of cyber laws?

(5X6=30)

Section D

Answer any two of the following questions in three pages each. Each question carries 10 marks.

38. Explicate the barriers of communication with appropriate examples.
39. Discuss the various types of social media platforms with suitable examples.
40. Explicate how ICT can be used for improving language skills.
41. Discuss the significance of English as a global language.

(10X2=20)