

**QP CODE**

**Enrollment Number: .....**

**A3030**

**Name: .....**

**M.COM DEGREE EXAMINATIONS, DECEMBER 2024**

**Second Semester**

**M.Com**

**M21CM06DC – Global Business Operations and Institutions**

**(2023 July admissions)**

**Time: 3 Hours**

**Max Marks: 70**

**Section A**

**Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.**

1. What is International Business?
2. Explain Piggybacking.
3. Write any four features of international business environment.
4. What is wholly owned subsidiary?
5. What is MNC?
6. What do you mean by FDI?
7. What is NAFTA?
8. What do you mean by TRIPS?

**(2X5=10)**

**Section B**

**Answer any Six of the following questions in a paragraph each. Each question carries 5 marks.**

9. What are the benefits of Globalisation?
10. Explain the difference between Domestic and Global Business
11. Explain the product life cycle theory and its impact on international trade.
12. Compare and contrast between MNC and Domestic Corporations
13. Explain PEST analysis as a tool to evaluate the environment of a business.
14. What is meant by Brownfield FDI? Explain the features of Brownfield FDI.
15. Explain the role of FIIA.
16. List 10 MNCs in India.
17. Explain the principles of WTO.
18. What are the functions of IBRD?

**(5X6=30)**

## **Section C**

**Answer any two of the following questions in four pages each. Each question carries 15 marks.**

19. Briefly explain the components of the International Business Environment.
20. Explain the various method of entering the international market.
21. Explain the role of MNCs in the economic development of a country.
22. a) Explain the functions of WTO?  
b) Describe the role of the IMF in the global economy?

**(15X2=30)**