

**QP CODE**

Enrollment Number: .....

**H1021**

Name: .....

**BBA DEGREE EXAMINATIONS, FEBRUARY 2026**  
**Fourth Semester**  
**B.B.A**  
**B21BB07DC – Business Environment and Law**  
**(2023 July Admissions)**

**Time: 3 Hours**

**Max Marks: 70**

**Section A**

**Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.**

1. What is business environment?
2. Give one example of micro environment.
3. What is meant by economic environment?
4. State one feature of a developing economy.
5. What do you mean by socio cultural environment?
6. Name any one cultural factor affecting business.
7. What is meant by business ethics?
8. What is disinvestment?
9. What are public sector enterprises?
10. What do you mean by consensus ad idem?
11. What is specific offer?
12. What is remission?
13. What is doctrine of caveat emptor?
14. State any one implied condition in a contract of sale.
15. What is an agreement to sell?

**(1X10 =10)**

**Section B**

**Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.**

16. Distinguish between internal and external environment.
17. Explain two economic policies influencing the business.
18. What is organizational culture?
19. State any two reasons why business is important to society.

20. What is corporate social responsibility?
21. Mention any two benefits of FDI to Indian economy.
22. Define technological environment.
23. What is quantum meruit?
24. What is a cross offer?
25. Who is an unpaid seller?

**(2X5=10)**

### **Section C**

**Answer any four of the following questions in one page each. Each question carries 5 marks.**

26. Explain the components of internal business environment.
27. Explain how culture influences organizational behaviour.
28. Identify the major principles of corporate governance.
29. What is foreign direct investment? Explain its advantages and disadvantages.
30. Explain the role and objectives of public sector enterprises in India.
31. Distinguish between a sale and an agreement to sell.
32. Explain the remedies for breach of contract.
33. Explain the importance of corporate social responsibility.

**(5X4= 20)**

### **Section D**

**Answer any two of the following questions in three pages each. Each question carries 15 marks.**

34. Discuss the significance and components of economic environment.
35. Discuss the implied conditions and warranties under the Sale of Goods Act.
36. Explain 'choice of technology' and the various problems faced in selecting suitable technology in business.
37. Define an offer and outline its essential elements.

**(15X2= 30)**