

QP CODE

Enrollment Number:

B1033

Name:

BA DEGREE EXAMINATIONS, APRIL 2025

First Semester

B.A Nano Entrepreneurship

B23NE01AN – Management of Nano Enterprise

(2024 July Admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. What do you mean by 'esprit de corps'?
2. What is the process of increasing an employee's knowledge and skills for performing a specific job?
3. What is the name of study in Scientific Management that observes the movement of an individual's body and limbs?
4. What training method involves employees learning from their colleagues?
5. Which is the term used to denote growth and future-oriented progression of an employee within an organization?
6. What process involves collecting feedback from team members to improve work performance?
7. Which management function compares actual performance with the standard?
8. What is the process of selecting and employing new candidates for a job?
9. What is work-life balance?
10. What is the discount period?
11. Write any two sources of finance used to start a business.
12. What is an interview?
13. What is working capital?
14. What is fixed capital?

15. In what circumstances in which bills receivables are received?
16. What is the traditional training method that involves a verbal presentation to a group of employees?

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

17. What is leadership?
18. What is meant by adjusting payroll funds?
19. What is profit maximization?
20. Mention any four characteristics of employee development.
21. XYZ Enterprises, a well-established retail company, noticed that employee motivation and productivity were declining. Many employees felt that their hard work was going unnoticed, and there was no structured system to assess their contributions. This led to dissatisfaction and lower efficiency in the workplace. What strategy can XYZ Enterprises implement to fairly evaluate employee contributions and boost motivation?
22. What are the factors affecting fixed capital?
23. What do you mean by workforce skills?
24. The current assets of a business organization are ₹75,000, and the current liabilities are ₹50,000. Calculate the working capital.
25. PQR Industries, a growing technology firm, faced challenges in team coordination and decision-making. Employees felt a lack of direction, and projects often faced delays due to poor communication and unclear responsibilities. The company needed a solution to improve team performance and overall efficiency. What key factor can PQR Industries focus on to enhance team coordination and decision-making?
26. Explain any two benefits of conducting a skills gap analysis.

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5 marks.

27. Explain the factors influencing employee retention.
28. What are the types of working capital?

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29. What is a quality circle, and what are its key characteristics?
30. Explain the importance of managing workforce skills in a Nano Business.
31. Imagine, if you are going to start a business with a capital of ₹5,00,000. But you do not have the necessary funds. What are the ways in which you can tap the source of money to start your business?
32. What is work study, and what are the elements of work study?
33. What is cash inflow, and what are the methods of accelerating cash inflows?
34. Analyze the importance of employee development in a Nano Business.

(5X4=20)

Section D

Answer any two of the following questions in four pages each. Each question carries 15 marks.

35. 'Mini Weaves Handloom' is a small-scale, family-run business located in Kerala, India, specializing in handmade cotton sarees. The enterprise was founded by Anitha Rajan, a skilled weaver, who wanted to preserve traditional weaving techniques while ensuring high-quality products for customers. Despite the rich craftsmanship, the business initially struggled with consistency in quality, customer complaints, and inefficiencies in production. To overcome these challenges, Anitha decided to implement Total Quality Management (TQM) principles to improve her nano-enterprise. Could you suggest some TQM principles for her?
36. Explain the principles of management by Henry Fayol.
37. Illustrate different methods of training?
38. What are the various ways to find and hire employees for a nano business?

(15X2=30)