

QP CODE

T5025

Enrollment Number:

Name:

M.COM DEGREE EXAMINATIONS, MAY 2024

First Semester

**M21CM02DC – Business Ethics and Corporate Governance
(2023 July admissions)**

Time: 3 Hours

Max Marks: 70

Section A

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

1. What do you understand by Normative Ethics?
2. What do you mean by Knowledge Management?
3. What is code of ethics?
4. Why corporate Excellence is important?
5. Define Business Ethics.
6. What is Whistle Blowing?
7. What is Ethical Decision making?
8. What is CSR?

(2X5=10)

Section B

Answer any six of the following questions in one page each. Each question carries 5 marks.

9. Write a note on Mill and Bentham's Utilitarianism Theory.
10. Explain the external factors that influence business ethics in an organization.
11. How business code of ethics aligns with welfare of stakeholders?
12. Discuss the objective of corporate governance.
13. Give a brief account of importance of corporate excellence.
14. Briefly explain the functions of knowledge workers.
15. Explain the sources of ethics.
16. Narrate the arguments in favour of corporate social responsibility (CSR).

17. Do you think ethical decision making is situational? Justify your answer.
18. Briefly outline the key pillars of corporate governance.

(5X6=30)

Section C

Answer any two of the following questions in four pages each. Each question carries 15 marks.

19. Explain various laws enforcing ethical conduct in India.
20. Explain the key issues and challenges of corporate governance.
21. Explain various theories of Business Ethics.
22. Discuss the important strategies and steps to build a strong corporate image.

(15X2=30)