

QP CODE

H1134

Enrollment Number:

Name:

B.A DEGREE EXAMINATIONS, MARCH 2026
Fifth Semester
B.A Economics
B21EC02SE – Digital Economy and E-Commerce
(2023 January Admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. Digital economy.
2. State one feature of the digital economy.
3. How does digitalisation support economic activities?
4. Types of IoT.
5. Digital money.
6. Define the concept of e-commerce.
7. State one core feature of electronic commerce.
8. Expand the term B2C used in e-commerce.
9. Reasons for the gender digital divide.
10. Differentiate online shopping differ from traditional shopping.
11. Example of one electronic payment system used in e-commerce.
12. Limitation of e-commerce faced by consumers.
13. What is online shopping.
14. Define B2B in e-commerce.
15. What is cloud computing?

(1X10=10)

Section B

Answer any ten of the following questions in two or three sentences each. Each question carries 2 marks.

16. Differentiate between traditional economy and digital economy.
17. The role of digital innovation in promoting productivity.
18. Briefly explain the concept of the Fourth Industrial Revolution.
19. Explain the importance of online platforms in the digital economy ecosystem.

20. Describe the role of IoT in economic activities.
21. Major advantages of digital money in modern economies.
22. Explain the concept of digital divide.
23. Examine the evolution of e-commerce.
24. The role of internet in e-commerce.
25. Examine the benefits of e-commerce to businesses.
26. Major features of electronic payment systems.
27. Importance of cybersecurity in online transactions.
28. Examine the impacts of e-commerce on consumers' buying behaviour.
29. Tax challenges in the digital economy.
30. The role of mobile technology in e-commerce.

(2X10=20)

Section C

Answer any five of the following questions in a paragraph each. Each question carries 4 marks.

31. Discuss the major features of the digital economy and its limitations.
32. Examine systematically how the transformation of the real economy give way to digital economy.
33. Examine the role of artificial intelligence in promoting economic growth.
34. Discuss the privacy and security concerns associated with digital technologies.
35. Explain the social impacts of the digital economy with suitable examples.
36. Explain the importance of e-commerce in the modern business environment.
37. Explain the major features and limitations of e-commerce.
38. Classify and evaluate the importance of different types of electronic payment systems.
39. Explain the growth and challenges of e-commerce in India.
40. Explain the working of online shopping systems.

(4X5=20)

Section D

Answer any two of the following questions in two pages each. Each question carries 10 marks.

41. Examine the major components of the digital economy ecosystem in the context of emerging artificial intelligence, cloud computing and blockchain technology.
42. Examine the historical evolution and challenges of e-commerce in the developing context of India.
43. Importance of online trading and its major challenges and limitations.
44. Technology and Economic growth with special reference to digital innovation.

(10X2=20)