

**QP CODE**

**H2066**

**Enrollment Number: .....**

**Name: .....**

**MA DEGREE EXAMINATIONS, MARCH 2026**

**Fourth Semester**

**M.A. English Language and Literature**

**M21EG01SC – Media Studies**

**(2023 July admissions)**

**Time: 3 Hours**

**Max Marks: 70**

**Section A**

**Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.**

1. What is synergy in group communication?
2. Describe any two characteristics of Feature stories.
3. Define News.
4. What are radio formats? Give two examples.
5. What is “shot composition” in television production?
6. What type of news headlines are known as "listicles" and why?
7. Why are Opinion pieces relevant in print journalism?
8. Give any two advantages of using crowdsourcing in news gathering.

**(2X5=10)**

**Section B**

**Answer any Six of the following questions in a paragraph each. Each question carries 5 marks.**

9. Blogs.
10. Briefly explain the different forms of intrapersonal communication.
11. Explain participatory journalism with appropriate examples.
12. Intertextuality in media production.
13. Discuss any five News gathering techniques.
14. How does a storyboard enhance visual storytelling skills?

15. Write a brief script for a radio talk show about Kerala's famous spice cultivation.
16. Lead paragraph.
17. Explain the primary types of camera movements used in film and video production.
18. Discuss the salient points that judge news value.

**(5X6=30)**

### **Section C**

**Answer any two of the following questions in four pages each. Each question carries 15 marks.**

19. Communication is a dynamic and multifaceted process of connection. Explain with reference to the various features of Communication.
20. How has the Internet revolutionized media content storage and access? Substantiate with appropriate examples.
21. Discuss with suitable examples, how soap operas provide a rare space in popular media that is centred on women's experiences and emotional lives, even though they sometimes reinforce gender stereotypes.
22. Critically analyse the strength and weakness of mass communication channels – print, televisions, radio and online media.

**(15X2=30)**