

QP CODE
T6059

Enrollment Number:

Name:

BA DEGREE EXAMINATIONS, MAY 2024
Second Semester
B21EG01AC – English for Communication
(2023 January admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in one word or sentence each. Each question carries 1 mark

1. What helps you find the important parts of a text?
2. What gives you synonyms of a particular word?
3. What is the fifth skill necessary for communication?
4. Who invented lithography?
5. What is the expansion of the term ICERT?
6. Extracting personal sensitive information from the victims in the cyber domain is known as:
7. Write one risk involved in using social media.
8. What is the Latin phrase that refers to a common language?
9. What is a language that is a mixture of two different languages called?
10. Name the process of converting a text from a source language to a target language.
11. What are the mental issues that make it difficult to communicate effectively?
12. Name another term for language barrier.
13. What kind of interactions are not time-bound?
14. What is a type of computing that involves using a network of remote servers to store, manage, and process data is known as?
15. What does the section 66 B of IT Act 2000 deal with?

(1×10=10)

Section B

Answer any five of the following questions in one or two sentences each. Each question carries 2 marks

16. Which are the steps involved in the digital printing process?
17. What are the processes involved in e-publishing?

18. What are the advantages of e-publishing over traditional print publishing?
19. What are different types of audiences?
20. Give two techniques to improve reading process.
21. Which are the three main categories of cyber laws?
22. What are the advantages and disadvantages of audio communication?
23. Which are the different types of Speeches According to the delivery?
24. What is meant by spelling traps?
25. What are the types of Speeches According to the Purpose?

(2×5=10)

Section C

Answer any six of the following questions in one page each. Each question carries 5 marks

26. Write a short note on the effects of electronic tools on physical health.
27. What are the different types of listening?
28. What are the parts of a paragraph?
29. What are the five steps involved in the process of writing?
30. Write a telephonic conversation between you and the receptionist as you book a room for the weekend at a resort.
31. What are the Features of Human Language?
32. Compare and contrast oral and written communications.
33. What is meant by communication etiquette? Elucidate.
34. Write a conversation between two friends who are planning a trip.
35. Write a paragraph on 'Youth and Cinema'.
36. Write a short note on the effect of electronic tools on mental health.
37. Briefly mention the different audio file formats and codecs that are used for the transfer and storage of audio files.

(5×6 = 30)

Section D

Answer any two of the following questions in three pages each. Each question carries 10 marks

38. Which are the different barriers to communication?
39. What are different forms of formal communications?
40. Explain the different theories on the origin of language.
41. Which are the different types of speeches according to special occasions? Explain.

(10×2 = 20)