

QP CODE

Enrollment Number:

C1061

Name:

B.B.A DEGREE EXAMINATIONS, JULY 2025

Third Semester

B.B.A.

B21BB01SE – Organisational Behaviour

(2023 July admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. Who proposed the Social Learning Theory?
2. What is the scope of Organizational Behavior (OB)?
3. What is learning?
4. What is Machiavellianism?
5. What personality trait is important for leadership roles?
6. What is Transition management?
7. What is TAT?
8. Who introduced Classical Conditioning theory?
9. What are the different types of reinforcement?
10. What is Likert Scale used for in OB?
11. What is Value?
12. What is a learning curve?
13. List any two components of attitude?
14. What is an OD Interventions?
15. What is Clan Culture?

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

16. What are the objectives of Organizational Development?
17. How can attitude be measured?
18. What are the stages of group development?
19. Write any two characteristics of organizational culture.
20. What is learning process?

21. Why is it important to study OB at organisational level?
22. Explain the use of Transactional Analysis in OB?
23. What are the major features of Custodial Model in OB?
24. Explain instrumental values with an example.
25. How does Organizational Behaviour help in improving employee relations?

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5 marks.

26. What are the Features of the Collegial Model in Organizational Behaviour?
27. 'Organisations are constantly influenced by internal and external change forces' -explain
28. What is Big Five Personality model?
29. Explain the scope of Organizational Behaviour.
30. What Are the Factors Affecting Perception?
31. What are the features of personality traits?
32. What are the components of Organisational Culture?
33. What are the features of Organisational change?

(5X4=20)

Section D

Answer any two of the following questions in four pages each. Each question carries 15 marks.

34. Discuss the nature of Organizational Behavior (OB) and its applications in organizational settings.
35. What are the different components and types of attitudes? How do attitudes affect individual behaviour and performance in the workplace?
36. Discuss the major theories of learning and explain their applications in workplace.
37. Explain the functions and types of organisational culture.

(15X2=30)