QP CODE

P1106

Enrollment Number: ……

Name: ……

B.COM DEGREE EXAMINATIONS, JULY 2026
Fifth Semester
B.Com
B21BB01GE – Entrepreneurship and Startups
(2023 July Admissions)

Time: 3 Hours **Max Marks: 70**

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. State one function performed by an entrepreneur.
2. Mention one entrepreneurial trait linked with innovation.
3. Identify one type of entrepreneur based on the use of technology.
4. State one reason why risk-taking is important in entrepreneurship.
5. Mention one challenge faced by women entrepreneurs.
6. State the meaning of Entrepreneurial Development Programme.
7. State one objective of the EDP.
8. Mention one benefit of entrepreneurial training.
9. State the meaning of startup ecosystem.
10. Mention one objective of Startup India Initiative.
11. Identify one example of startup support infrastructure.
12. State the meaning of startup recognition.
13. Mention one benefit provided by incubators.
14. Identify one financial challenge faced by startups.
15. State one component of project appraisal.

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

16. State two differences between an entrepreneur and a manager.
17. Mention two entrepreneurial qualities that help in overcoming business failure.

18. State two categories of entrepreneurs based on Clarence Danhof's classification.
19. Mention two recent developments in women entrepreneurship.
20. State two phases of EDP.
21. Mention two services provided through startup portals or startup hubs.
22. State two schemes or support mechanisms available for startup promotion.
23. Mention two reasons why licensing is important for startups.
24. State two advantages of registering a startup in Kerala.
25. Mention two uses of a project report.

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5 marks.

26. Explain the meaning and significance of entrepreneurship.
27. Discuss the qualities that distinguish successful entrepreneurs from ordinary business owners.
28. Analyse the problems faced by women entrepreneurs and suggest suitable remedies.
29. Discuss the objectives and phases of Entrepreneurial Development Programme.
30. Discuss the evolution and importance of Startup India Initiative.
31. Explain the role of incubators in converting startup ideas into viable business ventures.
32. Examine the importance of licenses, exemptions, and legal compliance for startups.
33. Explain the requirements and format of a good project report.

(5X4=20)

Section D

Answer any two of the following questions in four pages each. Each question carries 15 marks.

34. Entrepreneurial success depends on vision, innovation, risk-bearing capacity, leadership, and perseverance. Critically examine this statement with suitable examples.
35. Entrepreneurial Development Programmes are essential for converting potential entrepreneurs into successful business persons. Discuss the objectives, phases, importance, and limitations of EDP.
36. Startups require an enabling ecosystem rather than merely a business idea. Examine this statement with reference to Startup India, startup portals, incubators, finance, licensing, exemptions, and government schemes.
37. A new technology-based startup is proposed by a group of young entrepreneurs. Develop a model project report for the venture and explain how project appraisal can be used to judge its technical feasibility, economic viability, market potential, financial soundness, and social impact.

(15X2=30)