

QP CODE

C1110

Enrollment Number:

Name:

B.A/BCA/B.Sc DEGREE EXAMINATIONS, AUGUST 2025

Second Semester

B21EG01AC – English for Communication

(2023 January & 2024 July Admissions)

(Regular/Supplementary/Improvement)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. Name the global community which was founded by Harry Marks in the year, 1984.
2. What is non-verbal communication?
3. Who invented Lithography?
4. What is another word for Voice over Internet Protocol (VoIP)?
5. What is a Hybrid language?
6. Name the learning disability in which a person has difficulty learning with numbers.
7. Mention two receptive skills in language learning.
8. Write the two types of diction in writing.
9. Name two internet browsers used to search online.
10. Digital Version of books are termed as _____
11. What is it called when an individual uses the internet to harm or frighten someone by sending them unpleasant messages?
12. What is the expanded form of NLP?
13. Name the type of barrier that is created when an information is sent using technical words that the recipient does not understand.
14. Name the error-free content creation tool that provides a simple writing space where you can shut out all distractions and focus on what matters.
15. What are signposts?

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

16. List out the different types of verbal communication.
17. Write on the differences between hyperlinks and hypertexts.

18. Why is hacking considered a serious threat for the social media users?
19. What is Cyber law? What is its purpose?
20. What are the different types of listening?
21. Explain the Organisational Communication barrier?
22. Differentiate between Emojis and Emoticons.
23. How is the self-recording technique effective in improving speaking skills?
24. What are the main benefits of oral communication?
25. Mention four different means to enhance one's vocabulary?

(2X5=10)

Section C

Answer any six of the following questions in one page each. Each question carries 5 marks.

26. Write on the Communication etiquettes to make it more effective.
27. Differentiate between persuasive speech and informative speech.
28. Write on the advantages of digital or online reading.
29. Explain the three main categories of cyber crime.
30. Write the factors that affect active listening.
31. List out any five ways to build one's vocabulary.
32. Write the technical terms commonly used in ICT.
33. Explain the various types of punctuation marks.
34. What is a communication barrier? Differentiate between Emotional barrier and Cultural barrier.
35. Write a note on the learning disability and the types of disabilities.
36. What is Cyber space? List out five commonly occurring abuses in the Cyber space.
37. Write a note on the problems associated with forwarding and sharing of messages on social media.

(5X6=30)

Section D

Answer any two of the following questions in three pages each. Each question carries 10 marks.

38. Explain in detail on the various strategies to develop your English learning skills.
39. Describe the various theories regarding the origin of human language.
40. "Language learners can benefit significantly from social media platforms to enhance their language skills." Explain some ways in which social media can be used for language enhancement.
41. Write an essay on the steps involved in the writing process.

(10X2=20)