

**QP CODE**

**H2035**

**Enrollment Number: .....**

**Name: .....**

**MA DEGREE EXAMINATIONS, FEBRUARY 2026**

**Fourth Semester**

**M.A. English Language and Literature**

**M21EG05DE – Cultural Studies**

**(2023 July admissions)**

**Time: 3 Hours**

**Max Marks: 70**

**Section A**

**Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.**

1. Define Adorno and Horkheimer's concept of the Culture Industry.
2. Who introduced the idea of the 'global village'?
3. Define 'gender politics'.
4. What is counterculture?
5. What are linear and non-linear narratives?
6. How does Toby Miller define cultural citizenship?
7. What are media gatekeeping practices?
8. What is post-truth?

**(2X5=10)**

**Section B**

**Answer any Six of the following questions in a paragraph each. Each question carries 5 marks.**

9. Discuss Raymond Williams "concept of Structures of Feeling".
10. How does stereotyping influence the dynamics of power in culture?
11. Describe the significance of "everyday life" in cultural studies analysis.

12. Write a note on Stuart Hall's theory of articulation.
13. What are the key characteristics of social media?
14. Explain the concept of 'Digital Humanities'.
15. Examine the concept of visual culture and its growth in the digital age.
16. What are the key concepts of representation in Media and Literature?
17. Write a note on cyberculture.
18. What are graphic narratives?

**(5X6=30)**

### **Section C**

**Answer any two of the following questions in four pages each. Each question carries 15 marks.**

19. Examine the characteristics of multiculturalism in Cultural Studies.
20. Discuss Raymond Williams' idea of "Culture is Ordinary."
21. Analyse the significance of Giuliana Bruno's approach to visuality.
22. Critically assess agenda-setting in media.

**(15X2=30)**