

QP CODE

Enrollment Number:

H1126

Name:

BBA DEGREE EXAMINATIONS, MARCH 2026
Fourth Semester
B.B.A
B21BB02SE – IT for Business
(2023 July Admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. What is ICT?
2. Expand MAN.
3. What is meant by Bus Topology?
4. Expand IaaS.
5. Write two examples of WAN.
6. What is E-mail?
7. What is Satellite Communication?
8. What is Supply Chain Management?
9. What do you mean by Office Automation?
10. What is hybrid ERP?
11. What is E-auction?
12. What is Internet Protocol?
13. Explain any one ethical issue that may affect the cyber world.
14. What is a digital wallet?
15. What is Workflow Management System?

(1X10=10)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

16. What do you mean by hardware?
17. What do you mean by search engine?
18. What is Wi-Fi?
19. What are the features of wireless technology?
20. Explain cloud computing.
21. Explain E-commerce.

22. What is EFT?
23. What is Social Media Marketing?
24. What is Instagram Marketing?
25. Write about the importance of automation in a workplace.

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5 marks.

26. What is the importance of a network in business?
27. How do Internet Protocols work together?
28. What is cloud computing? Explain any two types of cloud computing.
29. Explain Web Browser. How does it work?
30. Explain the emerging trends in E-business.
31. Explain the ethical issues in the cyber world.
32. How does ERP help the various functions of business?
33. Explain any five functions of Electronic Payment System.

(5X4=20)

Section D

Answer any two of the following questions in four pages each. Each question carries 15 marks.

34. Explain the role of internet in the modern business world.
35. Explain in detail the various E-commerce models.
36. What is virtual office? Explain the features and types of virtual offices.
37. Evaluate the impact of ICT on global business operations.

(15X2=30)