

QP CODE

B1043

Enrollment Number:

Name:

FOUR YEAR UNDER GRADUATE DEGREE EXAMINATIONS, APRIL 2025

First Semester

**Common for B.A (Honours) English, Malayalam, History, Sociology,
B.Com (Honours), B.B.A (Honours)**

**SGB24EG101AC – English for Communication
(2024 July admissions)**

Time: 2 Hours

Max Marks: 45

Section A

Answer any five of the following questions in a word or sentence each. Each question carries 1 mark.

1. Name the two kinds of communications.
2. What are the four skills of communications?
3. What is bilingualism?
4. What is called the 'network of networks'?
5. What is memorized speaking?
6. What is a spelling trap?
7. What is the full form of 'LOL'?
8. What is Phishing?

(1X5=5)

Section B

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

9. What is the Ding – Dong theory of language origin?
10. What is diagonal communication?
11. What is active listening?
12. What are the two different ways of speed reading?

13. How will the practice of self-recording help in developing speaking skills?
14. What are the different types of audience?
15. What is a PDF file format?
16. Who is Netizen?

(2X5=10)

Section C

Answer any four of the following questions in one page each. Each question carries 5marks.

17. What are communication etiquettes?
18. What are the techniques that will improve reading skills?
19. How can you overcome inhibitions with regard to public speaking?
20. What are the various online resources for improving pronunciation?
21. What are the different types of printing technologies?
22. How do emojis and emoticons help communication in the cyber space?

(5X4=20)

Section D

Answer any one of the following questions in three pages each. Each question carries 10 marks.

23. How does technology improve communication skills? Explain with examples.
24. What are the various communicative skills and how can they be improved? Discuss.

(10X1=10)