QP CODE	Enrollment Number:
B1028	Name:

FOUR YEAR UNDER GRADUATE DEGREE EXAMINATIONS, APRIL 2025

First Semester

B.COM (Honours)

SGB24BB101MI – Principles of Management

(2024 July admissions)

Time: 3 Hours Max Marks: 70

Section A

Answer any eight of the following questions in a word or sentence each. Each question carries 1 mark.

- 1. What do you mean by span of control?
- 2. Who is considered as the father of scientific management?
- 3. Define planning.
- 4. List out any two differences between Administration and Management.
- 5. What is operational planning?
- 6. What do you understand by scalar principle?
- 7. Define organizing.
- 8. State any one characteristic of directing.
- 9. What is meant by staffing?
- 10. What is meant by controlling?

(1X8=8)

Section B

Answer any six of the following questions in two or three sentences each. Each question carries 2 marks.

- 11. Explain the significance of management in an organization.
- 12. List out the different levels of management?
- 13. Write a short note on Henry Fayol's contribution to management.

- 14. What are the objectives of planning?
- 15. Mention any two advantages of organizing.
- 16. Explain the importance of staffing in management.
- 17. Differentiate between formal and informal organization.
- 18. What are the principles of direction?

(2X6=12)

Section C

Answer any six of the following questions in one page each. Each question carries 5 marks.

- 19. Discuss the functions of management with examples.
- 20. Explain the steps involved in the planning process.
- 21. Describe the importance of principles of organizing.
- 22. Explain the different sources of recruitment.
- 23. Discuss the significance of leadership in management.
- 24. Write a short note on Maslow's need hierarchy theory of motivation.
- 25. Discuss the need of controlling in management.
- 26. Explain the qualities of a good supervisor.

(5X6=30)

Section D

Answer any two of the following questions in three pages each. Each question carries 10 marks.

- 27. Define management. Explain in detail the functions and significance of management.
- 28. Discuss in detail the various types of planning with suitable examples.
- 29. Explain the concept of organizational structure and its different types with advantages and disadvantages.
- 30. Discuss about the different types of behavioural leadership.

(10X2=20)