

QP CODE
H1031

Enrollment Number:

Name:

B.A. DEGREE EXAMINATIONS, FEBRUARY 2026

Third Semester

B.A. Psychology

B23PY03DC – Social Behaviour

(2024 July Admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any ten of the following questions in a word or sentence each. Each question carries 1 mark.

1. Define Social Psychology.
2. Name the theorist associated with social learning theory.
3. Who proposed cognitive dissonance theory?
4. What are qualitative methods?
5. What is observer bias?
6. What is informed consent?
7. What is Halo effect?
8. Who is the psychologist associated with prison experiments?
9. What is group think?
10. What are stereotypes?
11. Who propounded correspondence inference theory?
12. Define primary groups.
13. Define altruism.
14. In which century did social psychology emerge as a field?
15. Name the theorist who proposed balance theory.

(1X10=10)

Section B

Answer any ten of the following questions in two or three sentences each. Each question carries 2 marks.

16. Define experimental method in Social psychology.
17. What are schemas? Give two examples.
18. Define actor observer bias.
19. Explain Foot in the door technique.
20. Define cognitive dissonance theory.
21. Define attitude.

22. Briefly describe the case study method.
23. Define automatic processing.
24. What are the features of longitudinal research?
25. Briefly describe the social learning theory.
26. What is meant by impression management?
27. What is jigsaw classroom technique?
28. Define social cognition.
29. Briefly describe Kelly's covariation theory.
30. What is non-verbal communication?

(2X10=20)

Section C

Answer any five of the following questions in a paragraph each. Each question carries 4 marks.

31. Describe the steps to be taken to counter prejudice.
32. What are the factors affecting conformity?
33. What are the stages of group formation?
34. Describe the factors affecting aggression.
35. Briefly describe Sherif's autokinetic effect study.
36. What is prosocial behavior? Briefly explain the key features of prosocial behavior.
37. What are the barriers to effective communication?
38. Explain the ABC model of attitudes.
39. Discuss Cialdini's principles of compliance.
40. Briefly explain the common errors in social cognition.

(4X5=20)

Section D

Answer any two of the following questions in two pages each. Each question carries 10 marks.

41. Discuss in detail the major research methods used in social psychology.
42. Discuss the theories of prosocial behavior.
43. Discuss the theories of attribution and errors in attribution.
44. Define social psychology. Discuss the scope and applications of social psychology.

(10X2=20)