

QP CODE

Enrollment Number:

T5015

Name:

M.COM DEGREE EXAMINATIONS, MAY 2024

First Semester

M21CM01DC – Research Methodology

(2023 July admissions)

Time: 3 Hours

Max Marks: 70

Section A

Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.

1. What is exploratory research?
2. Define population.
3. What is meant by research design?
4. What do you mean by variables?
5. What is meant by parametric test?
6. What do you mean by sampling error?
7. What is continuous rating scale?
8. What is meant by descriptive statistics?

(2X5=10)

Section B

Answer any six of the following questions in one page each. Each question carries 5 marks.

9. Explain different stages of data processing.
10. Differentiate questionnaire from interview schedule.
11. Explain the advantages and disadvantages of sampling.
12. What is interpretation? Explain the techniques of interpretation.
13. Explain the steps in the process of research.
14. Explain different sources of errors in measurement.
15. What is research problem? Explain its importance.
16. What are the causes of systematic bias?

17. What is research design? Mention the needs for research design.
18. Explain the types of research on the basis of methods.

(5X6=30)

Section C

Answer any two of the following questions in four pages each. Each question carries 15 marks.

19. Write a detailed note on contents of a research report.
20. Briefly explain different types of sampling techniques.
21. What is scaling? Briefly explain different types of scales.
22. Explain in detail the process of preparation of research proposal.

(15X2=30)