

**QP CODE**  
**C2104**

**Enrollment Number: .....**

**Name: .....**

**M.COM DEGREE EXAMINATIONS, AUGUST 2025**  
**Second Semester**  
**M.Com**  
**M21CM06DC –Global Business Operations and Institutions**  
**(2024 July admissions)**

**Time: 3 Hours**

**Max Marks: 70**

**Section A**

**Answer any five of the following questions in two or three sentences each. Each question carries 2 marks.**

1. Define Foreign Portfolio Investment.
2. What is meant by management contracting?
3. List out the basic issues of mercantilism.
4. What is meant by PEST analysis?
5. What are the Objectives of Foreign Investment Implementation Authority?
6. What is meant by Horizontal FDI?
7. State the role of IMF.
8. Define Preferential Trade Area.

**(2X5=10)**

**Section B**

**Answer any six of the following questions in a paragraph each. Each question carries 5 marks.**

9. Explain the benefits of globalisation.
10. Mention in detail the stages of internationalization of business.
11. Mention the significance of international business environment.
12. Explain the Principles of International Law.
13. Mention in detail the factors contributed to the decline of FIIA.
14. Explain the challenges of India's FDI policy framework.
15. Describe the key functions of IBRD.

16. Explain the different forms of Multinational Corporation.
17. Explain the basic principles of World Trade Organisation.
18. Explain the advantages of Custom Unions.

**(5X6=30)**

### **Section C**

**Answer any two of the following questions in four pages each. Each question carries 15 marks.**

19. Briefly explain the modern theories of international trade.
20. Write a detailed note on the various WTO agreements.
21. Write a detailed note on issues faced by Multinational Corporations.
22. Mention in detail International business and its drivers.

**(15X2=30)**